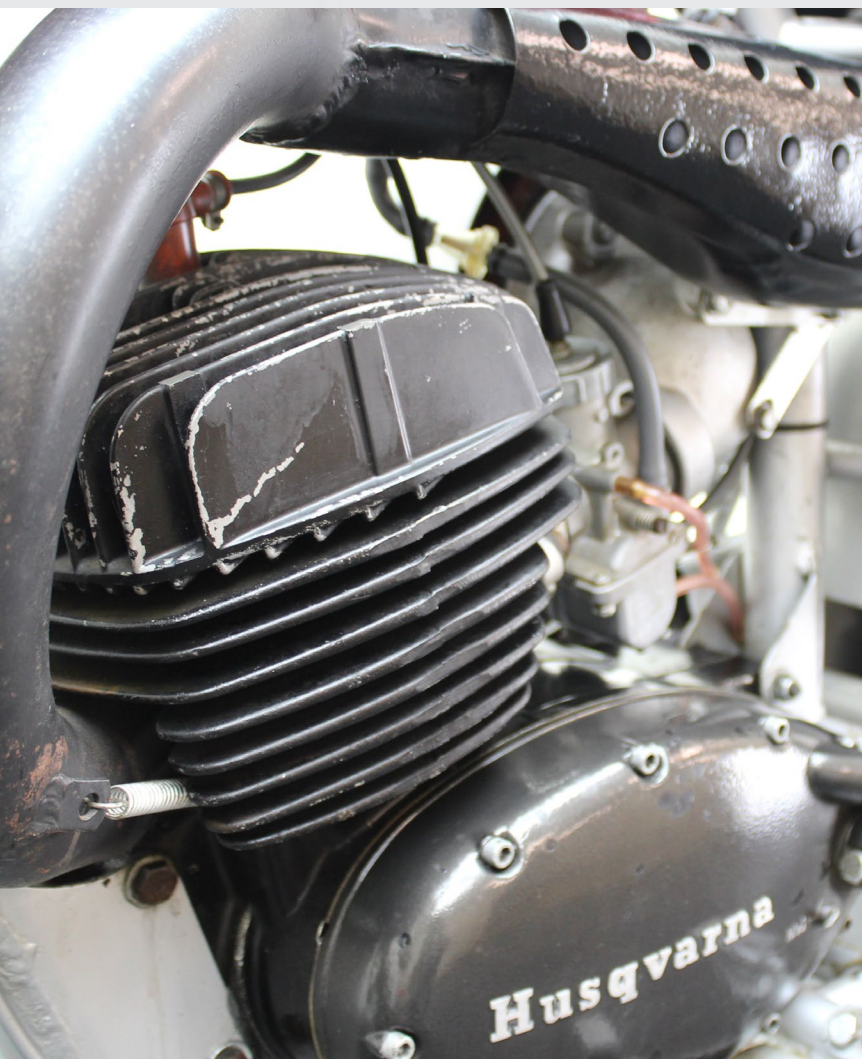




1971  
Husqvarna  
250 Cross

PREVIOUSLY OWNED BY  
STEVE McQUEEN



FOR SALE AT  
[www.classicpromenade.com](http://www.classicpromenade.com)







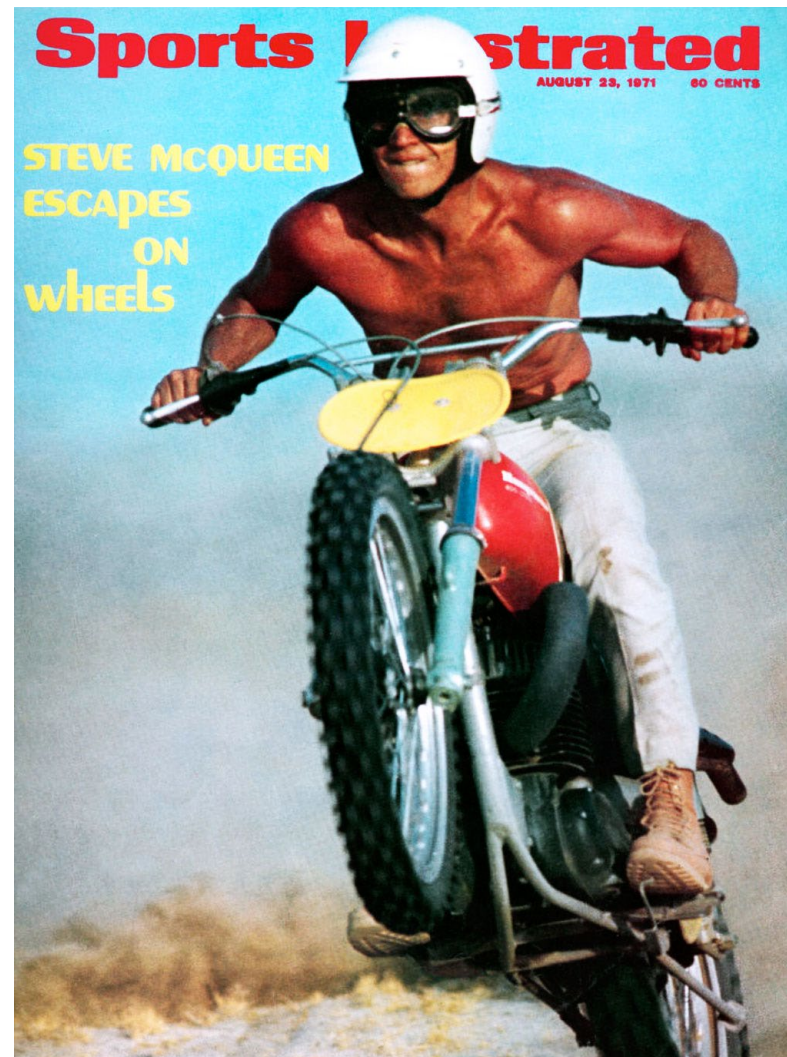
# TWO WHEELS & TIES TO Tinseltown

Speed, style, and star power are in the DNA of this 1971 Husqvarna 250 Cross. Originally owned by Hollywood film icon Steve McQueen, this bike is the kind of valuable collector's item that results when movies and motorcycles collide — proverbially, of course.

McQueen, once deemed the highest-paid actor in the world, rose to fame in the 1960s and 70s by making a name for himself not only at the box office but also on the dirt track. An avid car and motorcycle enthusiast from early on, McQueen competed in a multitude of national and international races and often allowed his driving experiences to follow him onto the silver screen, as evidenced by his roles in *The Great Escape*, *Bullitt*, and *Le Mans*, as well as his inclusion in the documentary *On Any Sunday*.

Typical of your average enthusiast, McQueen made it obvious both on-set and in real life that he preferred certain sets of wheels over others. The actor notoriously favored Triumph and Honda motorcycles and even appeared in a promotional video for the latter. However, when Swedish brand Husqvarna arrived in the United States, he developed a taste for the bikes, and they quickly became his favorite. McQueen purchased the 250 Cross featured in this auction in October 1971 using the name of his Hollywood production company, Solar Productions. It has been beautifully preserved over the years, and other than some paint loss on the front fender, the motorcycle remains in excellent condition both cosmetically and functionally.

**Below:** Actor and former owner of the 1971 Husqvarna 250 Cross, Steve McQueen, on the August 1971 cover of *Sports Illustrated*. **Right:** McQueen riding the Swedish dirt bike.





**DID YOU KNOW?** McQueen raced under the name Harvey Mushman, though his career was far from covert. The **last Husqvarna** of his to hit the auction block was a **1971 400 Cross** model. It sold recently, setting a world record when it went for an impressive **\$230,500**.



**Above:** McQueen with the 1971 Husqvarna 250 Cross.

*I right away went over to see this girl  
I was dating to show it to her. When  
she saw it, she said, ‘You don’t expect  
me to ride around with you on that?’  
Well, I sure enough did. The girl went,  
but the bike stayed.*

**STEVE McQUEEN  
ABOUT HIS FIRST  
MOTORCYCLE  
PURCHASE**

**IMPORTANT YEARS**

<b>1950</b>	Steve McQueen purchases his first motorcycle, a 1946 Indian Chief.
<b>1963</b>	After earning a gold medal at the 1963 ISDT (now the ISDE and commonly referred to as the Olympics of motorcycling) in Czechoslovakia, Bud Ekins, a stuntman and friend of McQueen's, makes plans with the actor to put together a U.S. team for the 1964 event.
<b>1964</b>	The Vase Team — comprised of McQueen, Bud Ekins, Bud's brother Dave, Cliff Coleman, and reserve rider John Steen, all of whom compete on Triumph motorcycles — participates in the 1964 ISDT in Germany. The multi-day event proves to be a disappointing, yet unforgettable, first experience for Team USA, with both McQueen and Bud Ekins facing major setbacks. (McQueen damages his bike too severely to finish the race, and Bud breaks his ankle; however, both Dave Ekins and Cliff Coleman go on to win individual gold medals.)
<b>1971</b>	Solar Productions, McQueen's production company, purchases the 1971 Husqvarna 250 Cross (Frame #MI-4473 and Engine #254319) for \$898.



HISTORICAL Documents

061251971

Notice — Transfer Owners Interest  
In and Possession of Motor Vehicle

VEHICLE IDENTIFICATION NO. HUSQVARNA MI\*4473

VEHICLE LICENSE NUMBER HUSQVARNA

MAKE OF VEHICLE

To the DEPARTMENT OF MOTOR VEHICLES, SACRAMENTO, CALIFORNIA

This is to report that on October 19, 1971

I, as owner of the vehicle described above, sold or transferred my interest in and delivered possession of said vehicle to:

BUYER'S NAME Solar Productions

ADDRESS 11969 Ventura Blvd.

CITY No. Hollywood STATE California

SELLER'S SIGNATURE [Signature] DATE 10/19/71

Dealer and Buyer to complete this section.

① This motorcycle was sold to me uncrated, fully assembled and completely serviced. ☒ YES ☐ NO

② I paid full retail price for my machine and received no discount off list price. ☐ YES ☒ NO

③ If I purchase this M/C at a discount price and in the crate or unserviced I fully realize that all claims against dealer, distributor or factory are invalid. ☐ YES ☒ NO

MODEL CROSS

SIZE (cc) 250

DATE SOLD October 19, 1971

SIGNATURE of BUYER MED INTERNATIONAL

4790 PALM AVE.

SIGNATURE of DEALER LA MESA, CALIF. 92041

ENGINE NO. 254319

TO: MED — International

Husqvarna Distributors

4790 Palm Avenue

La Mesa, California 92041

MANUFACTURER'S STATEMENT OF ORIGIN TO A MOTOR VEHICLE

The undersigned CORPORATION hereby certifies that the new motor vehicle described below, the property of said CORPORATION, has been transferred

this 19 day of October 1971 on Invoice No. 06412

to Solar Productions (Distributor, Dealer, Etc.)

whose address is 11969 Ventura Blvd. No. Hollywood, CA 91604

Trade Name HUSQVARNA Series or Model 250 CROSS Year 1971

No. Cyl. 1

Manufacturer's Motor Vehicle Identification No. \_\_\_\_\_

Engine No. 254319 Serial No. MI-4473

H.P. (SAE) 28 Shipping Weight 215 lbs.

If Truck or Commercial Vehicle Give Capacity \_\_\_\_\_ (To be given in terms as required by the State.)

The CORPORATION further certifies that this was the first transfer of such new motor vehicle in ordinary trade and commerce.

MED-INTERNATIONAL (Corporation)

By [Signature] Export manager

San Diego California

Office Address of Signatory (City and State)

Mt 2776-1 9-66

FIRST ASSIGNMENT

FOR VALUE RECEIVED, the undersigned hereby transfers this Statement of Origin and the motor vehicle described therein to Solar Productions/ Steve McQueen

Address 11969 Ventura Blvd. No. Hollywood CA 91604

and certifies that the vehicle is new and has not been registered in this or any other state; he also warrants the title of said motor vehicle at time of delivery, subject to the liens and encumbrances, if any, as set out below.

Amt. of Lien \_\_\_\_\_ Date \_\_\_\_\_ To Whom Due \_\_\_\_\_ Address \_\_\_\_\_

Dated 19, at \_\_\_\_\_

By: \_\_\_\_\_ Sign Here \_\_\_\_\_ Position \_\_\_\_\_

Transferor (Firm Name) \_\_\_\_\_ Dealer License (Firm) No. \_\_\_\_\_ Before me personally appeared \_\_\_\_\_ who by me being duly sworn upon oath says that the statements set forth above are true and correct. Subscribed and sworn to before me this \_\_\_\_\_ day of \_\_\_\_\_, 19 \_\_\_\_\_

Notary Seal \_\_\_\_\_ Notary Public for \_\_\_\_\_ Country, State of \_\_\_\_\_

SECOND ASSIGNMENT

FOR VALUE RECEIVED, the undersigned hereby transfers this Statement of Origin and the motor vehicle described therein to \_\_\_\_\_

Address \_\_\_\_\_ and certifies that the vehicle is new and has not been registered in this or any other state; he also warrants the title of said motor vehicle at time of delivery, subject to the liens and encumbrances, if any, as set out below.

Amt. of Lien \_\_\_\_\_ Date \_\_\_\_\_ To Whom Due \_\_\_\_\_ Address \_\_\_\_\_

Dated 19, at \_\_\_\_\_

By: \_\_\_\_\_ Sign Here \_\_\_\_\_ Position \_\_\_\_\_

Transferor (Firm Name) \_\_\_\_\_ Dealer License (Firm) No. \_\_\_\_\_ Before me personally appeared \_\_\_\_\_ who by me being duly sworn upon oath says that the statements set forth above are true and correct. Subscribed and sworn to before me this \_\_\_\_\_ day of \_\_\_\_\_, 19 \_\_\_\_\_

Notary Seal \_\_\_\_\_ Notary Public for \_\_\_\_\_ Country, State of \_\_\_\_\_

THIRD ASSIGNMENT

FOR VALUE RECEIVED, the undersigned hereby transfers this Statement of Origin and the motor vehicle described therein to \_\_\_\_\_

Address \_\_\_\_\_ and certifies that the vehicle is new and has not been registered in this or any other state; he also warrants the title of said motor vehicle at time of delivery, subject to the liens and encumbrances, if any, as set out below.

Amt. of Lien \_\_\_\_\_ Date \_\_\_\_\_ To Whom Due \_\_\_\_\_ Address \_\_\_\_\_


Dated 19, at \_\_\_\_\_

By: \_\_\_\_\_ Sign Here \_\_\_\_\_ Position \_\_\_\_\_

Transferor (Firm Name) \_\_\_\_\_ Dealer License (Firm) No. \_\_\_\_\_ Before me personally appeared \_\_\_\_\_ who by me being duly sworn upon oath says that the statements set forth above are true and correct. Subscribed and sworn to before me this \_\_\_\_\_ day of \_\_\_\_\_, 19 \_\_\_\_\_

Notary Seal \_\_\_\_\_ Notary Public for \_\_\_\_\_ Country, State of \_\_\_\_\_

INVOICE No. 412

MOTO  CROSS

EST 1889

MOTORCYCLES EXCLUSIVE U.S. IMPORTERS

4790 PALM AVENUE LA MESA, CALIFORNIA 92041

Mailing Address: P.O. Box 3571 San Diego, California 92103 (714) 460-4289

TO: Solar Productions 11969 Ventura Blvd. No. Hollywood, CA 91604

DATE October 19, 1971

DESCRIPTION	AMOUNT	TOTAL
HUSKY MOTO-CROSS 250cc <u>Frame # MI-4473</u> <u>Engine # 254319</u>	<u>1</u>	<u>\$898</u>
VIKING MOTO-CROSS 360cc		
ENDURO 360C 360cc		
400 MOTO-CROSS 405cc		
500 TWIN "BAJA INVADER"		
TOTAL AMOUNT		<u>\$898</u>
LESS DEPOSIT		<u>0</u>
BALANCE DUE		<u>\$898</u>

Ship to Valerians for Steve to have picked up.

Ok MEDye

HUSQVARNA stands for: precision sewing machines • high powered rifles • engine powered products of world wide fame

ENDURO ENTRY APPLICATION

CALIFORNIA ENDURO RIDERS ASSOCIATION

P. O. BOX 2102 CYPRESS, CALIF. 90630

Please complete in full and print legibly

Name of Entrant (print) Steve McQueen CERA Member # 213-985-5005 40

Address 11969 Ventura Blvd. Phone 91604 Age M

N. Hollywood CA 91604 M

City State Zip Sex

I am a member of the Husqvarna 401124 400 M/C CLUB

Make of Motor Cycle Engine # Engine Size

I will enter as a: ☐ A (expert) ☒ B (amateur) ☐ C (novice)

Team Entry Yes ☐ No ☒

Riding or side car partner or team members: 1 \_\_\_\_\_ 2 \_\_\_\_\_

The undersigned entrant by affixing his initials below, acknowledges that he assumes the risk of any loss from injury or property damage to himself or to others, due to his participation in the enduro and he herewith specifically holds harmless from any said loss the CALIFORNIA ENDURO RIDERS ASSOCIATION, and the owners of the real property on which said enduro shall take place

Entrants and/or Parent's initials: \_\_\_\_\_

If entrant is under 21, parent or guardian must sign here, acknowledging his or her consent to the terms of entry

The undersigned does hereby certify that he is a duly qualified: Expert ( ), Amateur ( ), Novice ( ) class Enduro rider.

It is further understood and agreed that in the event I am injured from whatsoever cause during the Enduro covered by this application, I herewith consent to and authorize first aid and ambulance service as provided by C.E.R.A. or property owner and further hold all parties harmless from any consequences of said aid.

I hereby agree to conform and comply with the rules governing this contest.

SIGNATURE OF ENTRANT [Signature] DATE April 10, 1970

FRAME NO. MI-4473

HUSQVARNA MOTORCYCLE BUYER'S REGISTRATION CARD

In order to help Husqvarna produce motorcycles more for your pleasure, we would be most appreciative if you would answer the following questions:

1. Why did you choose a Husqvarna? known

2. How did you learn of Husqvarna? (Please check one of the following) ☐ Magazine Advertisements ☐ TV Advertising ☐ From a friend ☐ Racing ☐ Other known

3. What is your trade or profession? known

4. What is your age? 41

5. For what type of riding is your motorcycle used? (Please check one) ☐ For Fun ☐ Desert Racing ☐ Moto-Cross Racing ☐ Enduro Racing ☐ Trail Riding

RIDER'S COMMENTS: all of the above

— THANK YOU FOR YOUR COOPERATION —

SOLD TO: Name Solar Productions

Address 11969 Ventura Blvd.

City North Hollywood State Calif. Zip 91604

Phone 213-985-5005

SOLD BY: HUSQVARNA DEALER No. distributor

Name Med International

Address 4790 Palm Avenue

City La Mesa State Calif Zip 92041

DISTRIBUTOR'S COPY

This copy, completely filled out, must be mailed to the distributor, and be in our files before any claims can be considered. Claims are valid only to original buyer when full purchase price is paid for new M/C when uncrated, set up and serviced by seller. Absence of dealer's and buyer's signature on both cards will negate any claims on this M/C.



**STEVE McQUEEN**  
**WHEN HE DISCOVERED**  
**RIDING IN THE DIRT:**

*You know that cliff that leads down from Mulholland to Sepulveda? Well, I was riding along Sepulveda with Dennis Hopper when we saw these guys bopping and bumping through the weeds near there, off the road. It was Keenan Wynn and another guy on these strange machines, dirt bikes they called them. We asked Keenan if he could climb that cliff. 'Watch this,' he says. Varoom! Right up to the top. Dennis and I were standing there with our eyes out to here. The very next day I went out and bought me a 500-cc Triumph dirt bike.*





13023 N. Cave Creek Rd.  
Phoenix, AZ 85022  
[www.classicpromenade.com](http://www.classicpromenade.com)



@classicpromenade

————— FOR MORE INFORMATION —————

**Harry Clark**  
[harry@classicpromenade.com](mailto:harry@classicpromenade.com)  
+1.602.245.7200